

台灣電力股份有限公司

行銷費用明細表

中華民國108年度

單位：新臺幣元

| 上 年 度<br>決 算 數 | 科 目<br><br>名 稱 | 本 年 度 決 算 數   |               |            | 本 年 度 預 算 數   |               |            | 本 年 度 決 算 數 與 預 算 數 比 較 增 減 |         |              |            |
|----------------|----------------|---------------|---------------|------------|---------------|---------------|------------|-----------------------------|---------|--------------|------------|
|                |                | 合 計           | 固 定           | 變 動        | 合 計           | 固 定           | 變 動        | 合 計                         |         | 固 定          | 變 動        |
|                |                |               |               |            |               |               |            | 金 額                         | %       |              |            |
| 4,074,411,271  | 用人費用           | 4,082,064,911 | 4,004,838,257 | 77,226,654 | 3,898,136,000 | 3,819,505,000 | 78,631,000 | 183,928,911                 | 4.72    | 185,333,257  | -1,404,346 |
| 2,359,486,934  | 正式員額薪資         | 2,359,013,320 | 2,359,013,320 |            | 2,366,808,000 | 2,366,808,000 |            | -7,794,680                  | -0.33   | -7,794,680   |            |
| 232,251,146    | 超時工作報酬         | 219,825,982   | 219,825,982   |            | 272,119,000   | 272,119,000   |            | -52,293,018                 | -19.22  | -52,293,018  |            |
| 28,842,977     | 津貼             | 29,912,028    | 29,912,028    |            | 29,438,000    | 29,438,000    |            | 474,028                     | 1.61    | 474,028      |            |
| 840,969,920    | 獎金             | 848,110,209   | 848,110,209   |            | 622,067,000   | 622,067,000   |            | 226,043,209                 | 36.34   | 226,043,209  |            |
| 257,229,834    | 退休及卹償金         | 261,766,642   | 261,766,642   |            | 255,223,000   | 255,223,000   |            | 6,543,642                   | 2.56    | 6,543,642    |            |
|                | 資遣費            |               |               |            | 647,000       | 647,000       |            | -647,000                    | -100.00 | -647,000     |            |
| 355,392,343    | 福利費            | 363,198,042   | 285,971,388   | 77,226,654 | 351,631,000   | 273,000,000   | 78,631,000 | 11,567,042                  | 3.29    | 12,971,388   | -1,404,346 |
| 238,117        | 提繳費            | 238,688       | 238,688       |            | 203,000       | 203,000       |            | 35,688                      | 17.58   | 35,688       |            |
| 2,373,243,447  | 服務費用           | 2,643,810,541 | 2,643,810,541 |            | 3,142,196,000 | 3,142,196,000 |            | -498,385,459                | -15.86  | -498,385,459 |            |
| 2,261,166      | 水電費            | 2,295,022     | 2,295,022     |            | 3,181,000     | 3,181,000     |            | -885,978                    | -27.85  | -885,978     |            |
| 632,508,746    | 郵電費            | 636,842,677   | 636,842,677   |            | 772,971,000   | 772,971,000   |            | -136,128,323                | -17.61  | -136,128,323 |            |
| 12,789,309     | 旅運費            | 14,818,516    | 14,818,516    |            | 15,676,000    | 15,676,000    |            | -857,484                    | -5.47   | -857,484     |            |
| 138,714,356    | 印刷裝訂與廣告費       | 160,253,122   | 160,253,122   |            | 175,978,000   | 175,978,000   |            | -15,724,878                 | -8.94   | -15,724,878  |            |
| 241,511,804    | 修理保養與保固費       | 236,885,368   | 236,885,368   |            | 226,786,000   | 226,786,000   |            | 10,099,368                  | 4.45    | 10,099,368   |            |
| 22,153,167     | 保險費            | 22,306,866    | 22,306,866    |            | 25,581,000    | 25,581,000    |            | -3,274,134                  | -12.80  | -3,274,134   |            |
| 1,039,518,310  | 棧儲、包裝、代理及加工費   | 1,076,337,968 | 1,076,337,968 |            | 1,158,252,000 | 1,158,252,000 |            | -81,914,032                 | -7.07   | -81,914,032  |            |
| 277,740,272    | 專業服務費          | 488,231,524   | 488,231,524   |            | 756,714,000   | 756,714,000   |            | -268,482,476                | -35.48  | -268,482,476 |            |
| 6,046,317      | 公共關係費          | 5,839,478     | 5,839,478     |            | 7,057,000     | 7,057,000     |            | -1,217,522                  | -17.25  | -1,217,522   |            |
| 35,150,186     | 材料及用品費         | 37,305,887    | 37,305,887    |            | 39,494,000    | 39,494,000    |            | -2,188,113                  | -5.54   | -2,188,113   |            |
| 10,633,181     | 使用材料費          | 11,033,232    | 11,033,232    |            | 17,935,000    | 17,935,000    |            | -6,901,768                  | -38.48  | -6,901,768   |            |
| 24,517,005     | 用品消耗           | 26,272,655    | 26,272,655    |            | 21,559,000    | 21,559,000    |            | 4,713,655                   | 21.86   | 4,713,655    |            |
| 4,877,126      | 租金與利息          | 3,724,212     | 3,724,212     |            | 3,941,000     | 3,941,000     |            | -216,788                    | -5.50   | -216,788     |            |
| 1,983,235      | 地租及水租          | 481,407       | 481,407       |            | 312,000       | 312,000       |            | 169,407                     | 54.30   | 169,407      |            |
| 1,305,907      | 房租             | 732,240       | 732,240       |            | 905,000       | 905,000       |            | -172,760                    | -19.09  | -172,760     |            |
| 315,060        | 機器租金           | 1,125,750     | 1,125,750     |            | 1,450,000     | 1,450,000     |            | -324,250                    | -22.36  | -324,250     |            |
| 1,025,455      | 交通及運輸設備租金      | 890,578       | 890,578       |            | 1,174,000     | 1,174,000     |            | -283,422                    | -24.14  | -283,422     |            |
| 247,469        | 什項設備租金         | 494,237       | 494,237       |            | 100,000       | 100,000       |            | 394,237                     | 394.24  | 394,237      |            |
| 525,598,613    | 折舊及攤銷          | 410,459,087   | 410,459,087   |            | 436,919,000   | 436,919,000   |            | -26,459,913                 | -6.06   | -26,459,913  |            |
| 18,563,711     | 土地改良物折舊        | 8,465,860     | 8,465,860     |            | 18,767,000    | 18,767,000    |            | -10,301,140                 | -54.89  | -10,301,140  |            |
| 265,258,262    | 房屋折舊           | 153,895,352   | 153,895,352   |            | 164,443,000   | 164,443,000   |            | -10,547,648                 | -6.41   | -10,547,648  |            |
| 52,861,584     | 機械及設備折舊        | 67,028,766    | 67,028,766    |            | 60,869,000    | 60,869,000    |            | 6,159,766                   | 10.12   | 6,159,766    |            |
| 38,353,261     | 交通及運輸設備折舊      | 47,924,505    | 47,924,505    |            | 40,662,000    | 40,662,000    |            | 7,262,505                   | 17.86   | 7,262,505    |            |

台灣電力股份有限公司  
行銷費用明細表  
中華民國 108年度

單位：新臺幣元

| 上 年 度<br>決 算 數 | 科 目<br><br>名 稱               | 本 年 度 決 算 數    |                |            | 本 年 度 預 算 數    |                |            | 本 年 度 決 算 數 與 預 算 數 比 較 增 減 |        |               |            |
|----------------|------------------------------|----------------|----------------|------------|----------------|----------------|------------|-----------------------------|--------|---------------|------------|
|                |                              | 合 計            | 固 定            | 變 動        | 合 計            | 固 定            | 變 動        | 合 計                         |        | 固 定           | 變 動        |
|                |                              |                |                |            |                |                |            | 金 額                         | %      |               |            |
| 26,444,218     | 什項設備折舊                       | 29,744,218     | 29,744,218     |            | 21,207,000     | 21,207,000     |            | 8,537,218                   | 40.26  | 8,537,218     |            |
|                | 使用權資產及租賃權益改良折舊               | 2,322,956      | 2,322,956      |            | 433,000        | 433,000        |            | 1,889,956                   | 436.48 | 1,889,956     |            |
| 124,117,577    | 攤銷                           | 101,077,430    | 101,077,430    |            | 130,538,000    | 130,538,000    |            | -29,460,570                 | -22.57 | -29,460,570   |            |
| 291,625,946    | 稅捐與規費                        | 270,355,998    | 270,355,998    |            | 305,262,000    | 305,262,000    |            | -34,906,002                 | -11.43 | -34,906,002   |            |
| 209,766,103    | 土地稅                          | 213,832,876    | 213,832,876    |            | 239,085,000    | 239,085,000    |            | -25,252,124                 | -10.56 | -25,252,124   |            |
| 64,664,760     | 房屋稅                          | 39,917,330     | 39,917,330     |            | 41,385,000     | 41,385,000     |            | -1,467,670                  | -3.55  | -1,467,670    |            |
| 6,645,413      | 消費與行為稅                       | 7,182,071      | 7,182,071      |            | 8,360,000      | 8,360,000      |            | -1,177,929                  | -14.09 | -1,177,929    |            |
| 10,549,670     | 規費                           | 9,423,721      | 9,423,721      |            | 16,432,000     | 16,432,000     |            | -7,008,279                  | -42.65 | -7,008,279    |            |
| 2,395,413,645  | 會費、捐助與分攤                     | 3,995,571,855  | 3,995,571,855  |            | 2,491,480,000  | 2,491,480,000  |            | 1,504,091,855               | 60.37  | 1,504,091,855 |            |
| 5,680          | 會費                           | 5,680          | 5,680          |            | 6,000          | 6,000          |            | -320                        | -5.33  | -320          |            |
| 15,807,965     | 捐助                           | 16,566,175     | 16,566,175     |            | 12,474,000     | 12,474,000     |            | 4,092,175                   | 32.81  | 4,092,175     |            |
| 2,379,600,000  | 分攤                           | 3,979,000,000  | 3,979,000,000  |            | 2,479,000,000  | 2,479,000,000  |            | 1,500,000,000               | 60.51  | 1,500,000,000 |            |
| -230,595       | 損失與賠償給付                      | 142,667,696    | 142,667,696    |            | 161,864,000    | 161,864,000    |            | -19,196,304                 | -11.86 | -19,196,304   |            |
| -927,042       | 各項損失                         | 140,879,114    | 140,879,114    |            | 160,864,000    | 160,864,000    |            | -19,984,886                 | -12.42 | -19,984,886   |            |
| 696,447        | 賠償給付                         | 1,788,582      | 1,788,582      |            | 1,000,000      | 1,000,000      |            | 788,582                     | 78.86  | 788,582       |            |
| 27,420,314     | 其他                           | 27,852,295     | 27,852,295     |            | 42,836,000     | 42,836,000     |            | -14,983,705                 | -34.98 | -14,983,705   |            |
| 27,420,314     | 其他費用                         | 27,852,295     | 27,852,295     |            | 42,836,000     | 42,836,000     |            | -14,983,705                 | -34.98 | -14,983,705   |            |
| 9,727,509,953  | 小計                           | 11,613,812,482 | 11,536,585,828 | 77,226,654 | 10,522,128,000 | 10,443,497,000 | 78,631,000 | 1,091,684,482               | 10.38  | 1,093,088,828 | -1,404,346 |
| -362,601,904   | 加或減：存貨評價、盤盈虧、出售下腳收入等與存貨相關之損益 | -404,652,624   | -404,652,624   |            | -185,018,000   | -185,018,000   |            | -219,634,624                | 118.71 | -219,634,624  |            |
| 9,364,908,049  | 合 計                          | 11,209,159,858 | 11,131,933,204 | 77,226,654 | 10,337,110,000 | 10,258,479,000 | 78,631,000 | 872,049,858                 | 8.44   | 873,454,204   | -1,404,346 |

註：1.「加或減：存貨評價、盤盈虧、出售下腳收入等與存貨相關之損益」-404,652,624元，係報廢非固定資產虧損914,643元、盤存損失-材料26元、盤存盈餘-材料-98,956元、出售非固定資產收入-458,930,910元、出售非固定資產成本50,675,143元及出售非固定資產費用2,787,430元(含出售下腳收入-75,406,759元)，增減互抵之數。

2.為加強用戶服務，發行有關刊物、宣導節約能源、製作電視台宣傳資料、舉辦各項座談會與參觀電力建設等宣導費用，預算161,438,000元，決算141,065,625元。