



Our Commitment

Environmentally Responsible - Moving toward Sustainable Development

Ever since its establishment in 1946, Taipower has been focusing on providing stable and reliable electricity to meet the demands of the public and the industry. The structure of Taiwan's economy and society has changed over the last 60 years. Moreover, the trend of liberalization and privatization has posed various challenges for us. However, Taipower's role and missions at all times remain the same. As the market for electricity becomes even more open to competition, Taipower will no doubt be confronted with increasingly intense competition in the future and must strive to become a service-oriented company that puts its customers in the first place.

Since the Kyoto Protocol came into effect, energy conservation has been a fundamentally important policy of the government and also one of the main tasks that Taipower has been actively undertaking. We have strengthened our communication with the public, in the hope that everybody can clearly understand that energy resources are limited and we are now in an era of costly energy. Every one of us should value the use of energy resources and make it a habit to save energy. We, at Taipower, have plans in place for energy conservation. The headquarters, setting a good example, has mapped out a detailed plan to substantiate this policy and already obtained fruitful results. At the same time, our regional offices have been assisting the customers in promoting effective measures to increase energy efficiency. All together, Taipower is enthusiastic to create a culture of energy conservation company-wide.

In addition to energy conservation, Taipower, to implement the resolutions on the control of carbon dioxide emissions reached at the National Energy Conference, has continued the construction project of the 4th Nuclear Power station, developed schemes for the use of carbon-free energies such as wind power and solar power, and also built gas-fired power plants of low carbon emission in Datan. Each year, the ratio of the usage of natural gas in power generation is increased. We will continue to replace old thermal power units and construct new power units that are more efficient and environmentally friendly. We have adopted strategies to increase the efficiency of our power plants and maintain their best operating status. The Assessment

Group for Energy Conservation has been set up within Taipower to evaluate the operation of our existing power plants and to collect information on efficiency enhancement measures adopted by similar power plants in the United States and Japan. Hopefully valuable experience of our colleagues in the power industry can be used as a reference for the betterment of our existing plants.

'Putting our customers in the first place' and 'Pursuing excellence' are the essence of our corporate culture. Taipower believes in the value of 'integrity' and 'caring' when building up cordial and long-lasting relations with our employees, customers and shareholders, and winning recognition and support of the public. Our dedication to 'innovation' and 'service' help us increase operating efficiency, maximize customer satisfaction, fulfill our responsibilities for protecting environment, and ultimately move toward the goal of sustainable development.

Chairman - Edward K.M.Chen

